



## Outer North East Community Committee

### Facebook Highlights

28<sup>th</sup> November 2023 - 29<sup>th</sup> February 2024

Appendix 2

The Outer North East Community Committee Facebook page currently has **802** followers, with posts reaching **5,592** people.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate. Having said that, all posts can be read without any further interaction!!

The most popular post since 27<sup>th</sup> November 2023, was the post regarding the **Children Eat Free Half Term**.

- Engaged with **241** times.
- Reached a total of **5,441** people.

The following are screenshots of the most popular three posts since 27<sup>th</sup> November 2023. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.



## 2<sup>nd</sup> Most Popular – Leeds City Council Out of Hour Noise Service

2,213 people had this post delivered, with 26 Engagements.



Leeds City Council Outer North East Community Committee

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Leeds City Council Out of Hour Noise Service Christmas and New Year Hours  
Close on Christmas Eve, Sunday 24th December 2023 at 4am and will reopen at 5pm on Boxing Day, Tuesday 26th December 2023.

Close on New Years Eve, Sunday 31st December 2023 at 4am and reopen at 5pm on New Years Day, Monday 1st January 2024.

### 3<sup>rd</sup> Most Popular – Leeds Street Support

1,299 people had this post delivered to them with 15 Engagements.



**FAQ: #LeedsStreetSupport**

**Concerned about someone on the streets? Report it!**

- ▶ **Street Link** – [StreetLink - Connecting people sleeping rough to local services \(thestreetlink.org.uk\)](http://thestreetlink.org.uk)
- ▶ Use this if you have seen someone sleeping rough in Leeds...it sends an alert to the local authority or outreach service for the area (across England & Wales) to help them find the individual and connect them to support.

**Street Outreach Service:** 0113 245 9445  
[Leeds.SOS@cgf.org.uk](mailto:Leeds.SOS@cgf.org.uk)

- ▶ **Leeds Housing Options:** 0113 222 4412  
[housing\\_options@leeds.gov.uk](mailto:housing_options@leeds.gov.uk)
- ▶ **Leeds Housing Options (Outside office hours)** 0113 378 8366
- ▶ **West Yorkshire Police:** non-emergency 101 or on line reporting <https://www.westyorksfire.police.uk/report-it>

▶ **Emergency Services:** Immediate Risk/ Danger 999  
Where the person needs urgent medical attention or you believe they are under 16 years of age

**Where can I signpost people in need in the City Centre?**

- ▶ **St. George's Crypt:** 0113 245 9061  
[www.stgeorgescrypt.org.uk](http://www.stgeorgescrypt.org.uk)
- ▶ **St. Anne's Resource Centre:** 0113 281 6906 or [www.st-annes.org.uk/our-services/homelessness/raise-st-annes-resource-centre/](http://www.st-annes.org.uk/our-services/homelessness/raise-st-annes-resource-centre/)
- ▶ **York Street Health Practice:** 0113 295 4840 or [www.bevanhealthcare.co.uk/contact-leeds/](http://www.bevanhealthcare.co.uk/contact-leeds/)

**Where can people go for further support?**

- ▶ The Street Support platform connects people and organisations across Leeds. It lists a range of services for the homeless [www.streetssupport.net/leeds](http://www.streetssupport.net/leeds)

**How can I help?**

- ▶ There are lots of ways to help people in need on the streets of Leeds...Get involved and donate items, time or money...help make a lasting change. TY

**SUPPORT CHANGE**  
#LeedsStreetSupport